



## MESSAGE FROM THE CONGRESS CHAIRPERSONS

Dear Colleagues,

The 26<sup>th</sup> World Congress on Controversies in Obstetrics, Gynecology and Infertility (COGI) and RBMOnline will be celebrating 40 years of IVF in London, UK, November 23-25, 2018.

World renowned leaders in the field, both past and present, will review advances and breakthroughs via stories, history, debates, controversies and round table discussions. There will be critical reviews of where we came from and predictions for where we are heading. Highlights will include the “Robert G Edwards Nobel Prize Laureate” lecture, newly conceived “countercurrent” lectures by leading experts, as well as an inspiring fetomaternal medicine program and its relationship to IVF, sessions on early prenatal diagnosis, pregnancy support, age-related risks, nutrition, the epidemic of multiple pregnancies, gynecological infertility-related diseases, and more. As always, there will be ample time in every session for speaker-audience discussions.

Mark your calendar for this mix of superb science combined with all that the culturally vibrant city of London has to offer. We look forward to welcoming you to COGI 2018.

Sincerely,  
COGI Congress Co-Chairpersons



**Zion Ben Rafael,**  
Israel



**Bart C.J.M. Fauser**  
Netherlands



**Simon Fishel**  
UK



**Rene Frydman**  
France



**Nick Panay**  
UK

## HELP PROMOTE EDUCATION AND ENCOURAGE THE FLOW OF KNOWLEDGE

Join us at COGI and become part of our professional network of clinicians, researchers and educators from around the world, exchanging ideas, insights and information, in our quest to improve patients' lives.

COGI is your opportunity to make connections and build relationships through a variety of support opportunities to achieve the highest level of exposure to a multidisciplinary audience from around the world.

We invite you to participate as a valued supporter and exhibitor. We provide a range of support packages that can meet any budget and can be designed to suite your interests and objectives.

We appreciate your consideration and look forward to the opportunity for developing a mutually beneficial partnership.

**COGI Secretariat**

**CongressMed**

industry@congressmed.com

## SUPPORT OPPORTUNITIES

The COGI Congress offers a wide variety of marketing opportunities. All support is acknowledged on the congress website, congress e-program and onsite signage.

### LEVELS OF SUPPORT

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

Platinum: €50,000+

Gold: €35,000– €50,000

Silver: €20,000 – €35,000

Bronze: €10,000 – €20,000

Supporter: €2,000 – €10,000

### TAILOR-MADE SUPPORT PACKAGES

Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organizer for assistance with identifying and securing the opportunities best suited to your objectives.

## SCIENTIFIC SUPPORT OPPORTUNITIES

### EDUCATIONAL SUPPORT OF THE SCIENTIFIC PROGRAM ..... €30,000

Opportunity to provide general support of the scientific program.

### INDUSTRY SYMPOSIUM ..... €40,000

Opportunity to hold a 60-minute industry symposium during the congress.

In order to avoid overlap with the official scientific program and to ensure the scientific quality and scope, all symposia programs need to be submitted for review and approval by the Congress Scientific Committee. Companies are strongly encouraged to establish a program in line with the concept of the Congress scientific program. The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter. This also applies in the case where the speaker/s have already been invited by the Congress. Time slots will be allocated on a first-come, first-served basis.

### PRE-CONGRESS SATELLITE SYMPOSIUM..... upon request

Opportunity to hold an industry satellite symposium on the day of the official opening of the congress. Please contact the Congress Organizer for further details.

## MARKETING AND ADVERTISING OPPORTUNITIES

### CONGRESS MOBILE WEBSITE .....**SOLD**..... € 15,000

An electronic version of the traditional program will be available to all participants via the congress app. Participants can use to view the scientific program, find sessions of interest, create a personalized program, find and read abstracts, and locate meeting rooms.

### E-POSTER VIEWING STATIONS ..... **SOLD**..... € 15,000

An electronic version of the traditional poster boards, where participants can easily access posters.

### CONGRESS BAGS ..... € 10,000

Supporter will provide the congress bags, branded with the congress and company logos to be distributed to all congress participants. The supporter is responsible for the production and shipment of the bags.

### CONGRESS LANYARDS ..... **SOLD** ..... € 10,000

Supporter will provide the congress lanyards, branded with the congress and company logos. This opportunity is reserved for gold supporters and above. The supporter is responsible for the production and shipment of the lanyards.

### NETWORKING RECEPTION ..... € 10,000

Opportunity to support the opening networking reception for all participants and exhibitors.

### FACULTY DINNER ..... € 10,000

Opportunity to support the official dinner for all faculty members included in the scientific program of the congress.

### WRITING PADS AND PENS ..... € 5,000

Supporter will provide branded writing pads and pens, which will be included in the congress bags. The supporter is responsible for the production and shipment of the pads and pens.

## EXHIBITION

A commercial/technical exhibition will be held at the congress venue, in conjunction with the congress. The floorplan has been designed so as to maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Net exhibition space is available at **€600 per sq.m\***

The minimum space size is 2x3 sq.m.

To view the updated exhibition floorplan, please visit the congress website.

\*Price includes space only – no material or construction is included. Stand equipment and services, including partition walls, electricity, carpets, furniture, and cleaning, can be ordered in accordance with the exhibitors' manual. Please contact the Congress Organizer for further details.

## **GENERAL TERMS & CONDITIONS**

1. Support items and exhibition space are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in Euro and are subject to VAT.
3. The Congress Organizer reserves the right to accept or decline offers of support and applications for exhibition space.
4. The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
5. The Congress Organizer must approve all exhibition stand designs.
6. The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
7. All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organizer reserves the right to cancel the company's participation and benefits.
8. Additional down payment structures and cancellation policies will be outlined in the order form.

## **COMPLIANCE INFORMATION FOR SUPPORTERS AND EXHIBITORS**

### **INDUSTRY SYMPOSIA**

Symposia are offered to the industry as non-CME/CPD accredited commercial/promotional symposia. Companies are free to choose their topics, invite speakers, and control content; however, these are subject to approval by the Organizing Committee. All such symposia will not be included in the main event CME/CPD credit offering and will be indicated in the program as: Industry Sponsored Symposium.

### **EDUCATIONAL SUPPORT**

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing educational support of the scientific program, you are making a vital contribution to these efforts. All educational support is managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME/CPD accredited elements, companies providing support may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the program.

### **BRANDED ITEMS**

Branded items may carry company logos only. No product logos or advertisements are permitted.

### **INDUSTRY CODES / COMPLIANCE**

Supporters and exhibitors are advised to consult the guidelines and codes of practice for pharmaceutical and medtech companies. In addition, companies are advised to ensure their own compliance with the relevant country codes and regulations.

## **CONGRESS ORGANIZER**

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