

# The 31<sup>st</sup> World Congress on Controversies in Obstetrics, Gynecology & Infertility (COGI)



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## SUPPORT AND EXHIBITION PROSPECTUS

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## MESSAGE FROM THE CONGRESS CHAIRPERSONS

Dear Colleagues,

The COGI chairpersons are delighted to announce the **31<sup>st</sup> World Congress on Controversies in Obstetrics, Gynecology and Infertility**. The congress will take place at the Hilton Vienna Park, **Vienna, Austria** from **November 23-25, 2023**.

COGI usually attracts approximately 1,600 participants from over 100 countries, and we were delighted to host over 1,400 participants in Amsterdam – 1,200 in person and over 200 online.

COGI Congress hosts world-renowned leaders in the fields of Ob/Gyn and infertility, to discuss, debate and review advances in clinically oriented issues in all the fields of OBGYN and Infertility.

Like every year, we will work tirelessly to develop and offer an inspiring scientific program, that will allow the busy clinician to get a clinically oriented solution to the controversial topics that are so characteristic of our profession.




The program will allow ample time for discussion and speaker-audience interaction.

A selection of the best abstracts received, for oral presentation, will be presented in the main program. We invite young scientists, born after 1989, to submit their research for consideration for the Young Scientist Award.

We look forward to welcoming you to COGI and to a congress that again promises to offer an invigorating, exciting and provocative program.

Sincerely,

**COGI Congress Co-Chairpersons**

				
<b>Zion Ben Rafael</b> <i>Israel</i>	<b>Bart Fauser</b> <i>Netherlands</i>	<b>Johannes Ott</b> <i>Austria</i>	<b>Anja Pinborg</b> <i>Denmark</i>	<b>Rita Vassena</b> <i>Spain</i>

## HELP PROMOTE EDUCATION AND ENCOURAGE THE FLOW OF KNOWLEDGE

Join us at COGI and become part of our professional network of clinicians, researchers and educators from around the world, exchanging ideas, insights and information, in our quest to improve patients' lives.

COGI is your opportunity to make connections and build relationships through a variety of support opportunities to achieve the highest level of exposure to a multidisciplinary audience from around the world.

We invite you to participate as a valued supporter and exhibitor. We provide a range of support packages that can meet any budget and can be designed to suite your interests and objectives.

We appreciate your consideration and look forward to the opportunity for developing a mutually beneficial partnership.

**COGI Secretariat**

**CongressMed**

industry@congressmed.com

## SUPPORT CATEGORIES AND BENEFITS

The COGI Congress offers a wide variety of marketing opportunities. All support is acknowledged on the congress website, congress e-program and onsite signage.

Benefits allocated to Industry supports will be based on the below table:

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

<b>Benefit</b>	<b>Platinum</b> €50,000+	<b>Gold</b> €35,000– €49,000	<b>Silver</b> €20,000– €34,000	<b>Bronze</b> €10,000 – €19,000	<b>Supporter</b> €2,000 – €9,000
Educational support of the Scientific Program/ Industry supported session/ Symposium	Unrestricted educational grant / 90 Minute Symposium	Unrestricted educational grant / 60 Minute symposium			
Complimentary delegate registrations	6	5	4	2	X
Exhibition space (basic)*	included	included	included	included	X
Exhibitor registrations	6	4	2	2	X
Advert in e-program book	Front/back inside cover	Included with support of € 45,000+	X	X	X
Supporting company logo and profile on website (no product logo)	√	√	√	√	√
Supporting company logo and profile in the industry section of the congress e-book (no product logo)	√	√	√	√	√
Supporting company logo on printed onsite materials (no product logo)	√	√	√	√	√

\* Space only

### TAILOR-MADE SUPPORT PACKAGES

Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organizer for assistance with identifying and securing the opportunities best suited to your objectives. [vanessa.fisher@cg-med.com](mailto:vanessa.fisher@cg-med.com)

# EDUCATIONAL SUPPORT OPPORTUNITIES

## EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING SESSION

**€30,000**

- Opportunity to provide support of an existing scientific session.
- Support to be acknowledged in the industry section of the congress program book and website.

## EDUCATIONAL GRANT

*Upon request*

- Opportunity to support the congress in a general unrestricted grant
- Support to be acknowledged in the industry section of the congress program book and website.

## E-POSTER AREA

**€10,000**

- An electronic version of the traditional poster boards, where participants can easily access posters.
- Branding of the e-poster screen border.
- Support to be acknowledged in the industry section of the congress program book and website.

## E-POSTER CAFE

**€15,000**

- Access the e-posters on i-pads while sitting and enjoying a cup of coffee at the e-poster “café”
- Support to be acknowledged on the e-poster i-pad screens, a roll up in the café area, in the industry section of the congress program book and website.

# PROMOTIONAL SUPPORT OPPORTUNITIES

## INDUSTRY SPONSORED SYMPOSIUM

**€40,000**

- Opportunity to hold a 60-minute industry symposium during the congress.
- In order to avoid overlap with the official scientific program and to ensure the scientific quality and scope, all symposia programs need to be submitted for review and approval by the Congress Scientific Committee.
- Companies are strongly encouraged to establish a program in line with the concept of the Congress scientific program.
- The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter.
- This also applies in the case where the speaker/s have already been invited by the Congress.
- Time slots will be allocated on a first-come, first-served basis.
- Support to be acknowledged in the industry section of the congress program book and website.

## PRE-OPENING SATELLITE SYMPOSIUM

*upon request*

- Opportunity to hold an industry satellite symposium on the day of the official opening of the congress.
- Please contact the Congress Organizer for further details.

## CONGRESS BAGS

**€ 10,000**

- Supporter will provide the congress bags, branded with the congress and company logos to be distributed to all congress participants.
- The supporter is responsible for the production and shipment of the bags.
- Support to be acknowledged in the industry section of the congress program book and website.

## NETWORKING RECEPTION

**€ 10,000**

- Opportunity to support the opening networking reception for all participants and exhibitors.
- Hospitality provided will be compliant with relevant industry codes.
- Support to be acknowledged in the industry section of the congress program book and website.

## WI-FI LANDING PAGE

**€ 7,000**

- COGI Delegated will have access to the internet via their laptops or smart phones using the congress WI-FI
- Initial branded splash screen with the supporting company logo and name will be displayed as they logon.
- Support to be acknowledged in the industry section of the congress program book and website.

## COFFEE BREAKS

€ 5,000

- There will be 2 coffee breaks per day in the exhibition area. Hospitality provided will be compliant to relevant industry codes.
- Opportunity to display company logo at all catering points
- Opportunity to provide branded napkins and coasters
- Support to be acknowledged in the industry section of the congress program book and website.

## SPEAKERS REVIEW ROOM

€ 7,000

- Opportunity to support the speakers preview room, where all the speakers and oral presenters will upload and review their presentations
- Roll up with company logo and support mention will appear in the room and, if possible, outside.
- Opportunity to display supports logo at each workstation
- Support to be acknowledged in the industry section of the congress program book and website.

## WRITING PADS AND PENS

€ 5,000

- Supporter will provide branded writing pads and pens, which will be included in the congress bags.
- The supporter is responsible for the production and shipment of the pads and pens.
- Support to be acknowledged in the industry section of the congress program book and website.

## COMPANY INFORMATION PAGE

€ 1,500

Customise a webpage page the links to your company information. The company information page will list the below:

- Company logo and URL
- Company address
- Social Media links
  - Facebook
  - Linked In
  - Twitter
  - Instagram
  - You Tube
- Product video link
- 100 word company profile
- Staff to be listed on the page (up to 3)
  - Headshot photo in 90x120 size
  - Name and position
  - Linked In Profile
  - Email Address
  - Contact Number:
- Brochures in PDF format or link to online articles

## ADVERTISING OPPORTUNITIES

### FULL PAGE COLOUR ADVERT IN THE PROGRAM BOOK

€ 2,500

- Full colour advert (inner pages) in the industry support section of the congress program book – according to compliance.
- The program book contains all information regarding sessions of the congress, timetable and all submitted abstracts.
- Support to be acknowledged in the industry section of the congress program book and website.

### MINI PROGRAM BOOKLET

€7,000

- Support will be acknowledged on the inside back cover as “Supported by...” with company logo only
- Support to be acknowledged in the industry section of the congress program book and website.

## EXHIBITION

A commercial/technical exhibition will be held at the congress venue, in conjunction with the congress. The floorplan has been designed for maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

To view the updated exhibition floorplan, please visit the congress website.

### SPACE ONLY

- Net exhibition space is available at **€600 per sq.m**
- The minimum space size is 2x3 (6) sq.m.
- No material or construction is included.
- Stand equipment and services, including partition walls, upgraded electricity, carpets, furniture, and cleaning, can be ordered in accordance with the exhibitors’ manual.

### DESIGNED BOOTH

- Designed exhibition space is available at **€800 per sq.m**
- The minimum space size is 2x3 (6) sq.m.
- Designed backwall (including installation and removal).
- Carpet (including installation and removal).
- Additional stand equipment and services, including partition walls, upgraded electricity, furniture, and cleaning, can be ordered in accordance with the exhibitors’ manual.

All exhibition of 6 sq.m includes:

- 2 exhibitor badges
- 100-word company profile on congress website and program book.
- Company logo on congress website and program book.
- Congress venue table and 2 chairs
- Standard electricity point

## GENERAL TERMS & CONDITIONS

1. Support items and exhibition space are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in Euro and are subject to VAT.
3. The Congress Organizer reserves the right to accept, or decline offers of support and applications for exhibition space.
4. The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
5. The Congress Organizer must approve all exhibition stand designs.
6. The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
7. All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organizer reserves the right to cancel the company's participation and benefits.
8. Additional down payment structures and cancellation policies will be outlined in the order form.

## COMPLIANCE INFORMATION FOR SUPPORTERS AND EXHIBITORS

### INDUSTRY SYMPOSIA

Symposia are offered to the industry as non-CME/CPD accredited commercial/promotional symposia. Companies are free to choose their topics, invite speakers, and control content; however, these are subject to approval by the Organizing Committee. All such symposia will not be included in the main event CME/CPD credit offering and will be indicated in the program as: Industry Sponsored Symposium.

### EDUCATIONAL SUPPORT

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing educational support of the scientific program, you are making a vital contribution to these efforts. All educational support is managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME/CPD accredited elements, companies providing support may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the program.

### BRANDED ITEMS

Branded items may carry company logos only. No product logos or advertisements are permitted.

### INDUSTRY CODES / COMPLIANCE

Supporters and exhibitors are advised to consult the guidelines and codes of practice for pharmaceutical and medtech companies. In addition, companies are advised to ensure their own compliance with the relevant country codes and regulations.

## CONGRESS ORGANIZER

CongressMed

Tel. +972 529533087

E-mail: [industry@congressmed.com](mailto:industry@congressmed.com) or [vanessa.fisher@cg-med.com](mailto:vanessa.fisher@cg-med.com)

Website: [www.cogi-congress.org](http://www.cogi-congress.org)